

OFFER OF COMMERCIAL ACTIVITIES

AFCEA Slovakia International Expert Conference "CYBER DEFENSE INNOVATION & CYBER SECURITY TRENDS"

Organizer: AFCEA Slovakia

Co-organizer: Armed Forces Academy of General M. R. Štefánik (AFA) in Liptovský Mikuláš

Date: June 12-13, 2024

Place: AFA Campus | Demänovská cesta 393 | 031 01 Liptovský Mikuláš-Demänová

Under the Auspices of: Deputy Prime Minister of the Slovak Republic and Minister of Defence R. Kaliňák and Minister of Interior of the Slovak Republic M.Š. Eštok (IN PROCESS)

Objectives and focus:

The conference is focused on cybersecurity, searching for new innovations and building new capabilities in the environment of armed and security forces. The aim is to present current technological and technical solutions, as well as opportunities for cooperation with academic and the private sector. The conference will also include live demonstrations. One of the current crucial tasks of IT specialists is to build cyber protection capabilities against all types of cyberattacks on communication and information systems. State departments, due to the turnover of IT specialists, are unable to cope with these demanding tasks and monitor and reflect increasingly sophisticated attacks daily without cooperation with specialized IT companies, their scientific and development potential. This meeting of forces, public and private sectors create a space for establishing contacts and getting acquainted with current requirements and challenges, where it is possible to focus its activities, production and development potential.

Auditorium: Government representatives from the area of power departments, academia and scientific research and development base. Foreign Top managers from the field of: software and technology companies, defence industry experts Areas: legal standard-making, business management and representatives from the field of insurance, banking, energy and transport

Language of the Conference: English, Czech, Slovak

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WEB: <https://slovak.afceachapters.org>

1. MAIN PARTNER OF THE CONFERENCE **5,000,- EUR**

- **Exclusive offer of space in the range of 30 min. and 20 min. for professional and commercial presentations.**

The presentation space provides an opportunity for suppliers and operators of electronic communications networks and services, as well as suppliers of SW solutions, platform suppliers and integrators to present the offer of their products, services and ICT solutions and applications. The presenting companies thus have a unique opportunity to bring an overview of the latest trends in technologies, solutions, applications, fixed and mobile network services and comprehensive services to secure the strategic objectives of the armed forces arising from international obligations. It gives them the opportunity to react to market demands in advance.

- Providing a presentation poster with a company information in the Conference hall.
- Logotype of the company in the Congress hall centrally, on the basis max. 60x120cm.

Logotype on all printed matter related to the AFCEA conference entered into print after the date of the order as the main advertising partner. (The materials will be distributed: NATO, AFCEA International, EU, Offices of the President of the Slovak Republic, Slovak Ministry of Defence and Interior, National Council of the Slovak Republic, AFCEA Presidents in individual countries, top representatives of power departments, Top managers of ICT companies, academia, research and development base.)

- Thanks for the advertising partnership as the main advertising partner
- Publication of the company as the main advertising partner in advertising in/on:

- the professional journal SIGNAL,
- SITA - publication of information before the event,
- info material distributed with the Program at the conference - logotype,
- www.afcea.sk and www.aos.sk websites. www.afcea.org
- full-color logotype on the 1st page of the cover of the electronic Proceedings, as the main advertising partner,
- distribution of supplied corporate promotional materials for conference participants, lecturers, invited VIP guests and journalists.

In the case of multiple partners, they are listed in alphabetical order.

Payment conditions: 5,000,- EUR based on invoice 2 months before the conference. Evaluation of commercial activities will be sent 15 days after the end of the event.

2. GOLD PARTNER OF THE CONFERENCE

2.500,- EUR

- **Exclusive offer of space in the range of 30 min. for professional commercial presentations.**

The presentation space provides an opportunity for suppliers and operators of electronic communications networks and services, as well as suppliers of SW solutions, platform suppliers and integrators to present the offer of their products, services and ICT solutions and applications. The presenting companies thus have a unique opportunity to bring an overview of the latest trends in technologies, solutions, applications, fixed and mobile network services and comprehensive services to secure the strategic objectives of the armed forces arising from international obligations. It gives them the opportunity to react to market demands in advance.

- Logotype of the company as a partner of the conference in the congress hall on the basis up to 60x60 cm.

Logotype on invitations to the AFCEA conference, entered into print after the date of order, as a partner of the conference. (The materials will be distributed: NATO, AFCEA International, EU, Offices of the President of the Slovak Republic, Slovak Ministry of Defence and Interior, National Council of the Slovak Republic, AFCEA Presidents in individual countries, top representatives of power departments, Top managers of ICT companies, academia, research and development base.)

- Publication of the name of the company as a partner of the conference in a thank you note in the press. a message to journalists.

- Logotype of the company as a partner of the conference in the information material distributed with the Conference Program at the conference.

- The company logotype on the conference site www.afcea.sk and www.aos.sk, www.afcea.org.

- Distribution of supplied corporate promotional materials for conference participants, lecturers, invited VIP guests and journalists.

In the case of multiple partners, they are listed in alphabetical order.

Payment conditions: 2,500,- EUR based on invoice 2 months before the conference. A written evaluation of commercial activities will be sent 15 days after the end of the event.

3. SILVER PARTNER OF THE CONFERENCE

1.500 EUR

- **Exclusive offer of space in the range of 15 min. for professional commercial presentations.**

The presentation space provides an opportunity for suppliers and operators

of electronic communications networks and services, as well as suppliers of SW solutions, platform suppliers and integrators to present the offer of their products, services and ICT solutions and applications. The presenting companies thus have a unique opportunity to bring an overview of the latest trends in technologies, solutions, applications, fixed and mobile network services and comprehensive services to secure the strategic objectives of the armed forces arising from international obligations. It gives them the opportunity to react to market demands in advance.

- Logotype of the company as a partner of the conference in the congress hall on the basis up to 40x40 cm.

- Logotype on invitations to the AFCEA conference, entered in print after the date of order, as a partner of the conference,

- The materials will be distributed: NATO, AFCEA International, EU, to the Office of the President of the Slovak Republic, Slovak Ministry of Defence and Interior, National Council of the Slovak Republic, AFCEA Presidents in individual countries, top representatives of power departments, Top managers of ICT companies, academia, research and development base.

- Thanks for the advertising partnership as a conference partner at the press conference promoting the AFCEA regional conference for mass media.

- Logotype of the company as a partner of the conference in the information material distributed with the Conference Program at the conference.

- Company logotype on [the www.afcea.sk](http://www.afcea.sk) and www.aos.sk conference site,

- Distribution of supplied corporate promotional materials for conference participants, lecturers, invited VIP guests and journalists.

In the case of multiple partners, they are listed in alphabetical order.

Payment conditions: 1 500,-Eur based on invoice 2 months before the conference. A written evaluation of commercial activities will be sent 15 days after the end of the event.

4. STANDARD COMMERCIAL ACTIVITIES

1.) Logotype of the company in the Congress hall:
- white background approx. 60x60cm) **400,- EUR**

2.) Distribution of corporate promotional materials
- (A4, up to 3 cm thick) **300, - EUR**

5. GASTRO PARTNER

1.) Possibility of participation in the form of gastronomic partnership, coffee breaks and refreshments according to the program.

- 2.) Possibility of participation in the form of a gastronomic partnership lunch for conference participants
- 3.) Possibility of participation in the form of a gastronomic partnership of a social evening.
- 4.) Special commercial activities, if possible – posters in conference and pre-conference premises, under special conditions.

Note:

The organizer of the AFCEA is not a VAT payer.

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